



Developing Compassionate Workplaces in Europe for the digital and green work environment to protect employees' mental and physical health and wellbeing

Deliverable no. D8.6 E-newsletter 3

Document name: EU-COWORK_DELIVERABLE D8.6_WP 8

Deliverable no. D8.6 E-newsletter 3

Part of WP 8: Dissemination, Exploitation and communication

30 June 2025

TYPE: DEC

DISSEMINATION LEVEL: Public

Lead Beneficiary WP 8: Vrije Universiteit Brussel (P1)

Main authors: Jennifer Webster, Chiara Verschaeren

EU Project Officer: Sara Brazys

LinkedIn as a dissemination tool

The special group for EU-CoWork Developing Compassionate Workplaces continues to be one of the main conduits for the dissemination of information beyond the immediate research teams. Membership of the group has grown from 178 members in December 2024 to 204 members during the current period 1st January to 30th June 2025.

Between 1st January 2025 to 30th June 2025 the LinkedIn group has uploaded 8 posts which have collectively received a total of 8,026 views. Some of the posts have included videos to introduce the project's PHD researchers and the LinkedIn group has also used its posts to connects members to WISEWORK-C.

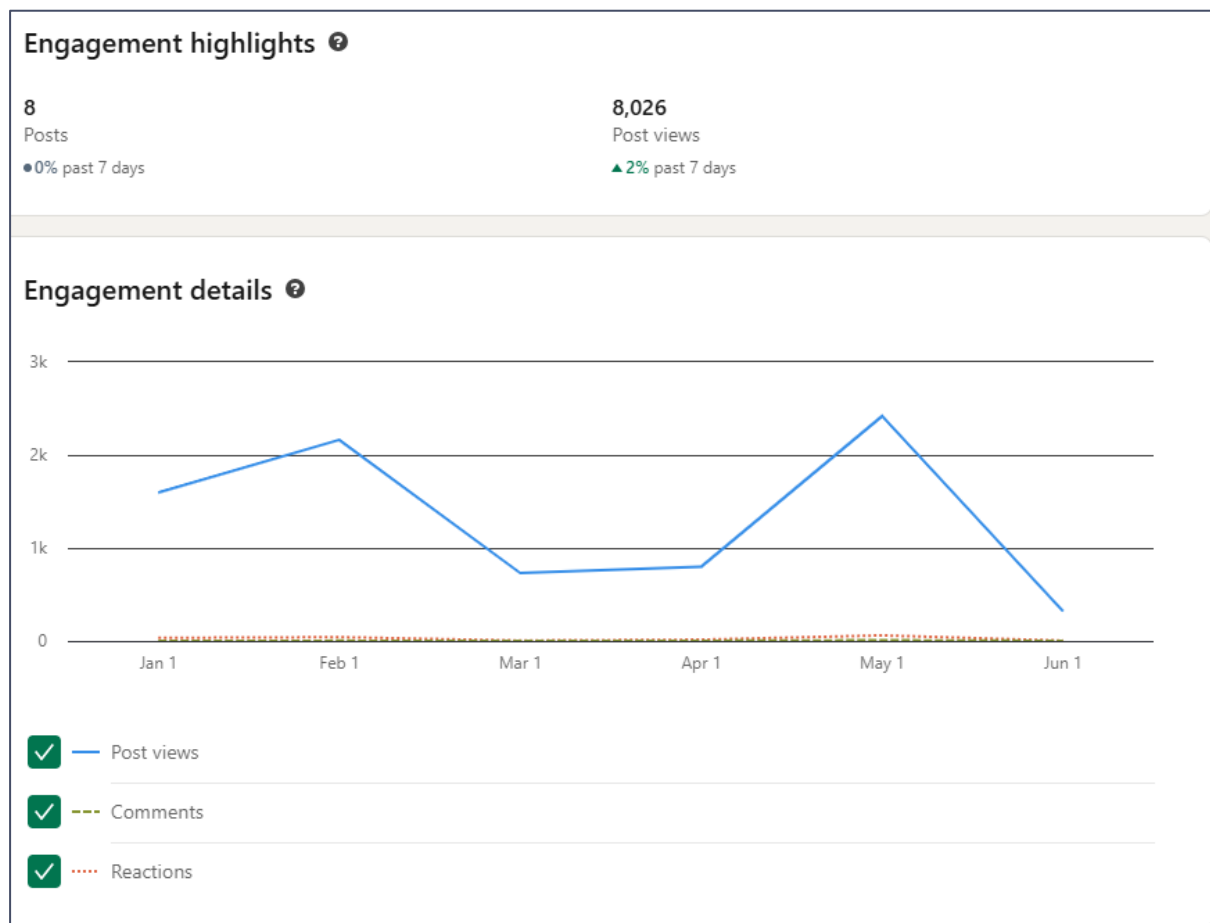


Figure 1 Engagement with the EU-CoWork LinkedIn Group site between January – June 2025

Hereunder are a selection of posts that received the most engagement on the LinkedIn page between 1st January to 6th June 2024. The first promoted the WISEWORK-C cluster and the mini-symposium at EPICOH25 in Utrecht where some early work by EU-CoWork was presented.

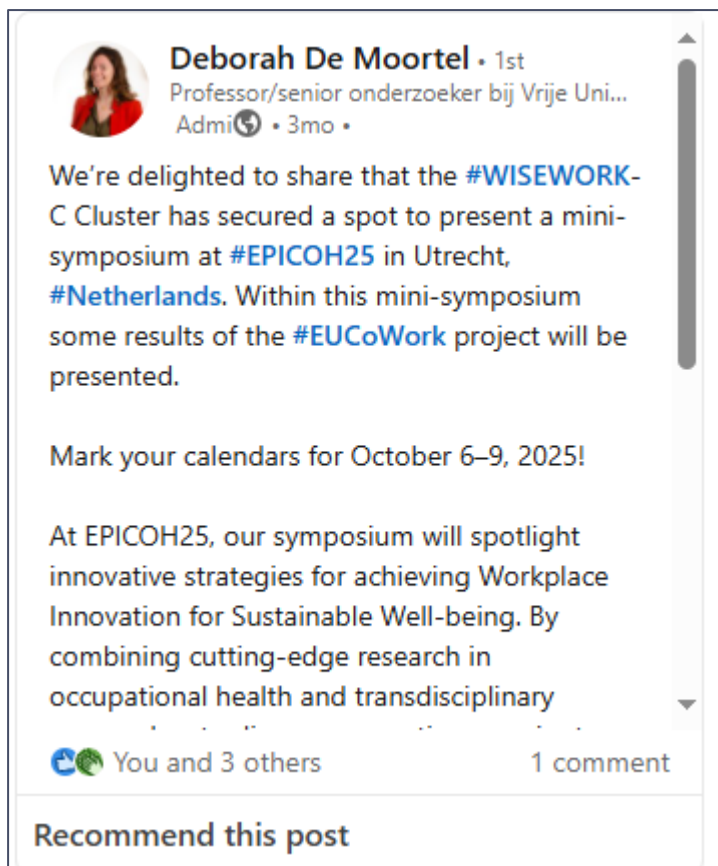


Figure 2 LinkedIn Post linking EU-CoWork with WISEWORK-C

The post with the highest number of reposts included a video with Kristina Kreimer, a PhD student at Graz University in Austria, talking about her role within the EU-CoWork project.



Figure 3 LinkedIn Post highlighting the work of PhD student Kristina within the EU-CoWork project



Figure 4 LinkedIn post highlighting the work of PhD student Linnea within the EU-CoWork project

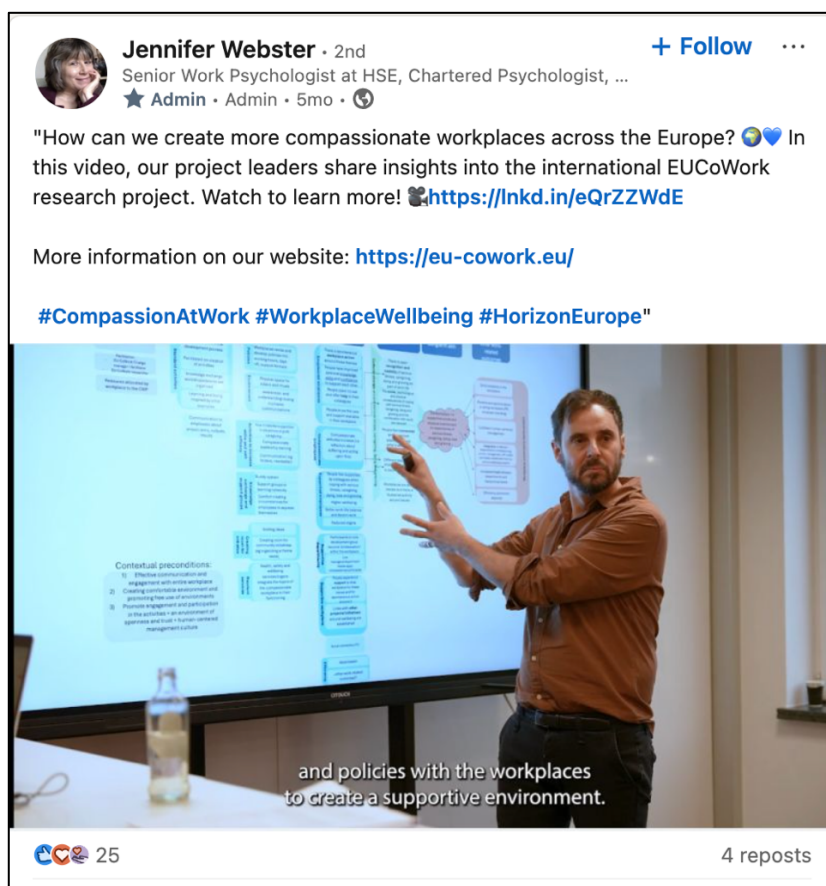


Figure 5 LinkedIn post about the project video of EU-CoWork

The project team were able to increase the reach of its interim research through a post about EU-CoWork's workshop "Co-creating Compassionate Workplaces: Collectively Exploring Challenges and Opportunities in Initial Stages of Participatory Research in Workplaces Across Four European Countries, presented at the 4th International Research Seminar EAPC Reference Group on Public Health and Palliative Care held in June 2025 in Canada.

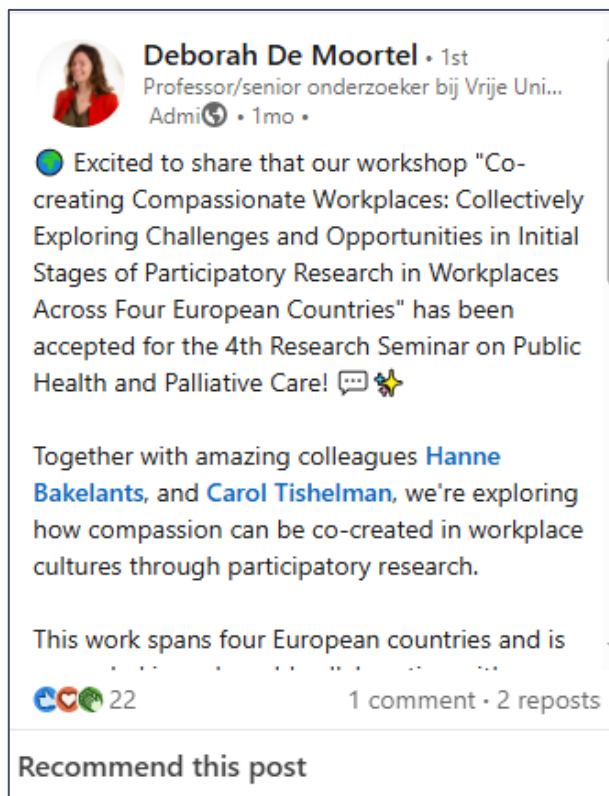


Figure 6 LinkedIn post about disseminating early research findings to an international conference