



Developing Compassionate Workplaces in Europe for the digital and green work environment to protect employees' mental and physical health and wellbeing

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Main authors: Joachim Cohen, Deborah De Moortel, Steven Vanderstichelen, Chiara Verschaeren

EU Project Officer: Sara Brazys



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1 EU-CoWork LinkedIn group

EU-CoWork has decided to use LinkedIn as primary social media outlet. We have chosen to not focus on any other social media in the meantime.

The LinkedIn group “EU-CoWork Developing Compassionate Workplaces” was created by HSE in April 2024 and counts 125 members in June 2024.

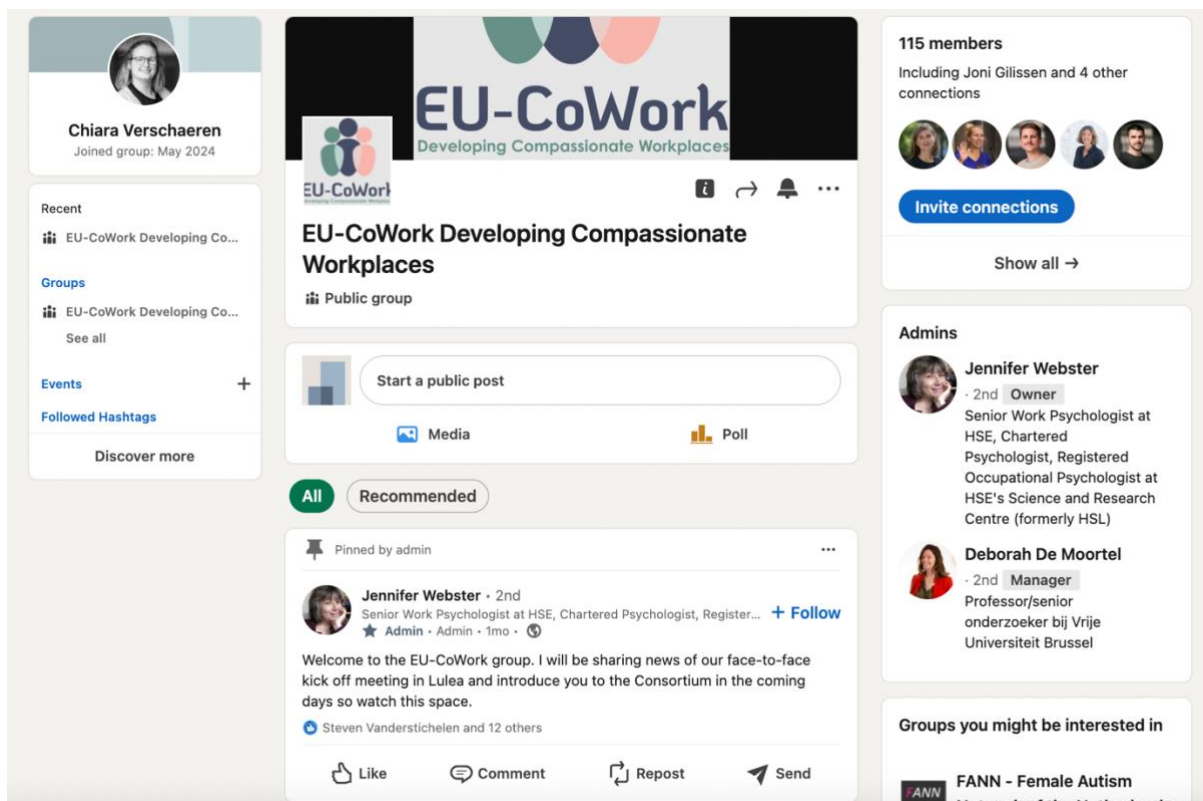
So far, the members of the group include:

- Consortium members
- Members of research groups with an interest in compassionate programs
- Researchers, lecturers, professors, ...
- Workplaces with an interest in the EU-CoWork program

The LinkedIn group will be used for several activities:

1. **Spreading information:** We aim to share updates about the project, information that aligns with the project and insights on what the partners are doing, as well as job openings, published papers and conference participation.
2. **Distribution of newsletter items:** Instead of using an e-mail template to send around an e-newsletter, we prefer to use the LinkedIn group to broaden the subscribers and ensure timely dissemination of our results compared to a waiting on monthly newsletters.

The EU-CoWork Developing Compassionate Workplaces LinkedIn group can be found and joined by clicking on the following link: <https://www.linkedin.com/groups/13017118/>



1.1 Membership

There are currently 125 members of the group from the UK, Europe, USA, Middle East and India. Members have either been invited by the research team to join or have themselves requested to join. They are accepted if they have a mutual research interest in the topic, or have a senior job role within an organization where they may be able to influence the application of the research findings in their workplace.

Table 1 Job titles held by members

Job Title	Percentage represented in the group
Lecturer	6.1%
Postdoctoral researcher	4.3%
Occupational Psychologist	2.6%
Organizational Psychologist	2.6%
Professor of Psychology	2.6%
Consulting Director	1.7%
Teacher	1.7%
Others	61.7%

1.2 Activity

The special group has been set up in such a way that others outside of the immediate group membership can read about what is happening within the project. This increases the reach of any project dissemination activities to a much wider international audience.