



Developing Compassionate Workplaces in Europe for the digital and green work environment to protect employees' mental and physical health and wellbeing

Deliverable no. D10.1

Document name: EU-COWORK_DELIVERABLE D10.1_WP 10

Deliverable no. D10.1 Cluster dissemination and communication strategy

Part of WP 10: Cluster Activities

30 September 2024

TYPE: Document

DISSEMINATION LEVEL: Public

Lead Beneficiary WP 10: Vrije Universiteit Brussel (P1)

EU Project Officer: Sara Brazys



**Funded by
the European Union**

This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No 101137223.



Common Dissemination and Communication Strategy for the Cluster

Document date: 30 September 2024

Document version: 0.1

Deliverable No: 11.1

Cluster: HORIZON-HLTH-2023-ENVHLTH-02-02 <i>“Evidence-based interventions for promotion of mental and physical health in changing working environments (post-pandemic workplaces)”</i>		
Project Full Name	Short Name	Grant No.
Developing Compassionate Workplaces in Europe for the Digital and Green Work Environment to Protect Employees’ Mental and Physical Health and Wellbeing	EU-CoWork	101137223
Interventions to promote mental and physical health in changing working environments due to climate change, sustainable work practices, and in green jobs	INTERCAMBIO	101137149
Promoting positive mental and physical health in changing work environments	PROSPERH	101137256
Situation-aware OrchestratiON of AdapTive Architecture	SONATA	101137507
Healthy Working environments for all Ages: An evidence-driven framework	WAge	101137207

Common Dissemination and Communication Strategy for the Cluster

1	Executive Summary.....	4
2	Introduction & Background.....	4
3	Approach.....	5
3.1	Communication Working Group.....	5
3.2	Publication of Confidential Information	5
3.3	Mapping of WISEWORK-C Partners	5
3.4	Communication and Dissemination Costs (Budget Plan).....	5
4	Results - Strategy	6
4.1	Cluster Name – WISEWORK-C	6
4.2	Cluster web portal and visual identity (D11.2).....	6
4.3	Social Media	9
4.4	Communication - Key Messages	9
4.5	Communication Channels and Activities.....	10
4.6	WISEWORK-C Launch Event.....	10
4.7	Communication - Annual Cluster Report	10
4.8	Communication - Cluster Brochure.....	10
4.9	Communication - Cluster Newsletter.....	10
4.10	Communication – WISEWORK-C in One Slide	11
4.11	Dissemination Channels and Target Audiences.....	11
4.12	Dissemination - Policy Strategy and Briefs.....	12
4.13	Dissemination – Final Event	12
4.14	EU Acknowledgement and Emblem.....	12
5	Impact & Conclusion	13
6	Appendices	13
6.1	Appendix 1 – Partner Mapping.....	14
6.2	Appendix 2 – Cluster Communication and Dissemination Budget	15

1 Executive Summary

This report completes Deliverable 11.1: *Common Dissemination and Communication Strategy for the Cluster* (D11.1) for the Workplace Innovation for Sustainable Well-being Cluster (WISEWORK-C). D11.1 is the first deliverable for the WISEWORK-C Communications Working Group.

WISEWORK-C is the cluster of five projects funded by the call: **HORIZON-HLTH-2023-ENVHLTH-02-02** “*Evidence-based interventions for promotion of mental and physical health in changing working environments (post-pandemic workplaces)*”.

Projects in WISEWORK-C share the collective goal of developing evidence-based interventions that promote both mental and physical health in changing work environments, considering also the needs of workplaces in these post-pandemic times. We work together to identify ways in which we can support one another to achieve our respective project objectives.

A key mechanism for our collaboration is a shared strategy and activities in relation to communication and dissemination. The Strategy presented in this report is a living document, that will be updated as the cluster itself and our five projects progress through their implementation between now and 2028.

2 Introduction & Background

The policy challenge that WISEWORK-C projects responded to in their proposals and subsequent successful funding relates to the twin transition of digital and green that has resulted in rapid changes to our workplaces, how we work, where we work, and how we manage and lead organisations. These changes can impact our working conditions, income, health and occupational safety for both skilled and unskilled workers.

Mental health and ergonomic-related problems affect a significant number of EU workers – it is this challenge, in the context of the twin transition and post-pandemic workplaces, that we each strive to address in our projects.

The shared goals of WISEWORK-C are to:

- Promote the benefits of addressing mental and physical health in workplaces
- Develop and test a range of evidenced-based interventions addressing mental and physical health in workplaces
- Influence policy and decision makers to take greater action in addressing mental and physical health affecting EU workers, leading to more sustainable workplaces
- Inform via scientific findings, the future development and implementation of mental and physical health practices for workplaces

Further, in addition to the strategic objectives in each of our projects, we collectively have the following cluster strategic objectives:

- Cross-promote our projects
- Address common areas of practice
- Collectively influence policy and decision makers with our project findings
- Maximize use of public funding

Each project in WISEWORK-C has its own Communication, Dissemination and Exploitation Plan, each of which focuses on promoting our respective projects, sharing results, seeking to inform policy and practice with evidenced-based recommendations and plans in relation to exploitation post project. The purpose of the WISEWORK-C Communication and Dissemination Strategy is not to duplicate these Plans, but rather to sit above them, leveraging communication and dissemination channels, opportunities and activities where they align to our shared goals.

Given this, WISEWORK-C targets its communication and dissemination activities at policymakers, academics, trade unions, human resource organisations, occupational health professionals, industry, and networks and societies in related fields. These are articulated further below.

3 Approach

The approach to the development of the Common Communication & Dissemination Strategy is outlined below.

3.1 Communication Working Group

PROSPERH as the project responsible for D11.1 developed the draft of this deliverable which was discussed broadly with the projects at the Project Meeting on 5 July 2024 and then developed further by the Communications Working Group via email collaboration and shared again with all projects for contribution and comment.

3.2 Publication of Confidential Information

WISEWORK-C is mindful that each project has responsibilities to its partners within its own consortium in relation to the management of intellectual property, sensitive and confidential information. In this light, it is essential that any information, materials, knowledge or scientific findings of each project shared by WISEWORK-C are only made public with the approval of the Project Coordinator of each of the relevant projects.

The process for ensuring this approval will be via the inclusion of a representative from each project on the Communications Working Group who is responsible for securing the approval from their Project Coordinator. Only with approval from the relevant Project Coordinator will publication take place.

3.3 Mapping of WISEWORK-C Partners

Given the natural overlap experts between the five projects of WISEWORK-C, we have mapped out the partners in each project to identify where commonalities lie, with a view to this enhancing our collaboration.

This exercise (See Appendix 1) highlighted that the following four institutions are common across more than one project:

- [University of Stirling:](#) PROSPERH and WaGE
- [Karolinska Institute:](#) EU-CoWORK and INTERCAMBIO
- [KU Leuven:](#) INTERCAMBIO, PROSPERH, SONATA
- [Erasmus MC:](#) INTERCAMBIO, PROSPERH

3.4 Communication and Dissemination Costs (Budget Plan)

The costs of communication and dissemination activities of WISEWORK-C are to be borne by each project, there is no central cluster budget. Costs in relation to this Strategy include the following:

- Personnel costs (person months allocated by each project to the cluster work package)
- Website costs (development, hosting, maintenance)
- Design and print costs (logo, branding, brochure, newsletter)
- Event costs (in person and online e.g. webinar hosting, excluding travel costs)
- Publication fees (to be absorbed by each project)
- Travel to events (to be absorbed by each project)

A budget plan, noting this is a living document accessible to all projects via the WISEWORK-C Dropbox, is provided at Appendix 2. The aim of the budget plan is to provide transparency of costs across all five projects for communication and dissemination activities, with a view to these being as evenly distributed as possible.

4 Results - Strategy

4.1 Cluster Name – WISEWORK-C

During our first meetings we discussed potential names for the cluster, before voting and determining that the cluster would be named:

WISEWORK – C: Workplace Innovation for Sustainable Well-being Cluster

This name reflects the core elements of each of the five projects, being that our projects all focus on the workplace, are developing innovative solutions that seek to address the overall well-being of employees (whether mental and/or physical) and with the added support of the cluster, all projects are focused on developing sustainable solutions and findings.

4.2 Cluster web portal and visual identity (D11.2)

The WISEWORK-C logo, social media and website are provided here for completeness; however, their development and design are described fully in D11.2: *Web Portal and Visual Identity*.

The joint visual identity of WISEWORK-C was developed by Pintail Services (partner in PROSPERH) and refined and improved via consultation with all projects. The logo includes at least one colour from each project, enabling its use in combination with each project's logo. The stylised W, formed by interwoven paths, not only represents the cluster name but also emphasises the collaborative approach and unity of the five projects. The logo has been used to develop a range of templates: PowerPoint, Deliverable, Newsletter, Policy Brief, Brochure (to be developed, D11.3 by M12) and is visible throughout the website.



Figure 1: WISEWORK-C logo alignment to five project logos



Figure 2: WISEWORK-C logos

The 'common web-portal' or website has the URL of www.wisework-c.eu and was first developed (See Figure 3 below) as a single page with key information in time for the WISEWORK-C launch on 4 July 2024 in Porto, Portugal. Note that the initial version promoted the launch event, which was then removed from the page once the event had passed.

Following this, the full website was developed. The website is being hosted by Pintail Services, a partner in PROSPERH and will be maintained by Pintail Services for the lifetime of the cluster. Content and updates will be coordinated by the Communication and Dissemination Working Group. The website can be reached at www.wisework-c.eu



WISEWORK-C

Workplace Innovation for Sustainable Well-being Cluster

The five projects in WISEWORK-C are each developing evidence-based interventions for the promotion of mental and physical health in changing work environments.

More about WISEWORK-C coming soon!

About WISEWORK-C

The five projects in our Cluster are funded by the same call within the [European Union's Horizon Europe Research and Innovation Programme](#) and run between 2024 and 2028.

We share the collective goal of developing evidence-based interventions that promote both mental and physical health in changing work environments, considering also the needs of workplaces in these post-pandemic times.

We work together in this Cluster to identify ways in which we can support one another to achieve our respective project objectives.

Our collective challenge

The twin transition of digital and green has resulted in rapid changes to our workplaces, how we work, where we work, and how we manage and lead organisations. These changes can impact on our working conditions, income, health and occupational safety for both skilled and unskilled workers.

Mental health and ergonomic-related problems affect a significant number of EU workers – it is this challenge, in the context of the twin transition and post-pandemic workplaces, that we each strive to address in our projects.

WISEWORK-C launch event

WISEWORK-C is pleased to share that our cluster will be officially launched at the [International Symposium Occupational Safety and Hygiene](#) on 4-5 July 2024 in Porto, Portugal.

Participants at this event will be invited to attend the workshop: Introducing WISEWORK-C to hear about the policy context of our collective work and our projects.

Register here: <https://www.sposho.pt/sho-2024-en/>



WAge | Healthy Working environments for all Ages: An evidence-driven framework

WAge will pave the way to an integral use of evidence within intervention development and policy making by modelling the complex interactions between work environment risk factors in different age groups and the range of frameworks and contributors for potential solutions. WAge will identify how processes are undertaken to define problems, apply evidence, and select solutions through strong stakeholder representation. Evidence on the impact of physical and mental health risk factors will be collected using state-of-the-art methods and analysed and synthesised in the context of age differences.



EU-CoWork | Developing Compassionate Workplaces in Europe for the digital and green work environment to protect employees' mental and physical health and wellbeing

EU-CoWork's ambition is to develop an evidence base for and subsequently develop, test and evaluate tailored Compassionate Workplaces Program in Europe to leverage the positive impacts and existing assets of workplaces and mitigate the negative impacts and challenges of the new ways of working for the mental and physical health and wellbeing of employees faced with end of life experiences (such as loss, grief, dying, death, various illness and care giving) and their colleagues.



PROSPERH | Promoting positive mental and physical health in changing work environments

PROSPERH is a ground-breaking project that aims to improve physical and mental health in workplaces by developing and validating the multi-level PROSPERH intervention, delivered via the PROSPERH Portal, in Albania, Austria, Denmark, Germany, Hungary, Ireland, Kosovo, The Netherlands, Portugal, Spain and Turkey.

Our mission is to launch a comprehensive Portal with tools and supports, tailored to our target sectors, that will help transform rapidly evolving workplaces into health-promoting environments.



INTERCAMBIO | Interventions to promote mental and physical health in changing working environments due to climate change, sustainable work practices, and in green jobs

The aim of INTERCAMBIO is to promote worker health in the context of climate change and the green transition.



SONATA | Situation-aware Orchestration of Adaptive Architecture

SONATA addresses the dissatisfaction of workers about their workplace design by implementing architectural adaptive technologies on a personal scale, and by evaluating their impact. The EU-funded four-year project aims to provide evidence-based recommendations on how architectural adaptation enhances human health and well-being in hybrid workplaces.

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency (HDDEA) (HORIZON Research and Innovation Actions). Neither the European Union nor the granting authority can be held responsible for them.

WORKWISE-C media contact: alexis.ocomor@intelcalservices.com

Figure 3: WISEWORK-C website single launch page

In addition, to increase recognition of the projects belonging to the cluster, a 'Member of WISEWORK-C' badge was created that has been added to each of the project websites, see Figure 4 below by way of example



Project Details

- EC Contribution: €5,796,408.75
- Project No. 101137256
- Duration: 60 months
- Start date: 1 January 2024

Recent X Posts

Nothing to see here - yet

When they post, their posts will show up here.

[View on X](#)

Horizon Europe



Funded by the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the Health and Digital Executive Agency. Neither the European Union nor the granting authority can be held responsible for them. UK participants in Horizon Europe Project PROSPERH are supported by UKRI grant numbers 1010188 for St Mary's University and 1010531 for University of Stirling. Australian participant Griffith University is supported by the National Health and Medical Research Council.

© Copyright 2024 - 2024 Horizon Europe (PROSPERH) project | All Rights Reserved | [Privacy Policy](#)

Figure 4: WISEWORK-C badge on PROSPERH website

4.3 Social Media

WISEWORK-C will be present in social media via two strategies: via a shared hashtag that will be utilised across all five projects on their social media channels; via its own LinkedIn page.

The decision, in addition to its own LinkedIn presence, to use a hashtag to jointly promote WISEWORK-C enables the cluster to leverage the multiple channels of the projects and allows for greater cross-pollination across our collective social media channels. The hashtag is:

#WISEWORKC

An overview of the project social media channels which will promote this hashtag is provided below:

Project	LinkedIn	X/Twitter	Other
WAGE	https://www.linkedin.com/company/wageproject/	https://x.com/WAge_EU	
EU-COWORK	https://www.linkedin.com/groups/13017118/		
PROSPERH	https://www.linkedin.com/company/prosperh-project-eu/	https://x.com/PROSPERH_EU	Youtube to follow
INTERCAMBIO	https://www.linkedin.com/company/intercambio-project-eu/		
SONATA	@sonata-horizon	SONATA_horizon	Mastodon: @SONATA_horizon Instagram: @sonata_horizoneu YouTube: @SONATA_horizon

A LinkedIn page has been established (<https://www.linkedin.com/company/wisework-c-cluster/>) and will be promoted to gain followers via the five existing social media channels of the projects. Content for social media will be branded via templates, with the goal of one post per week, a schedule for which will be developed by the Communication and Dissemination Working Group.

4.4 Communication - Key Messages

WISEWORK-C will build all communication activities around the following four key messages:

1. Employee wellbeing is of paramount importance to a productive workplace.
2. Workplaces are an ideal environment to promote health and well-being.
3. We collaborate as together we are greater than the sum of our parts.
4. Mental and physical health workplace interventions must be evidence-based.

4.5 Communication Channels and Activities

The table below provides a summary of the communication activities by channel and target audience.

Target audience	Channels	Activities
Policy Makers	- Website - Social media - Mainstream media - Newsletter - Brochure - Events - Leverage relevant awareness days (e.g. World Mental Health Day) - Via aligned organisations, including IOSH, EU-OSHA, WHO	- Content tailored to the different audiences communicated via: - Newsletters (x 3) - Brochure - Social media posts of projects with #WISEWORKC - Cluster social media - Webinar events - Cluster promoted via stands at key events (where projects are present) - Annual Cluster report (public version)
Academics		
Trade Unions, Human Resource Organisations, Occupational Health Professionals, Networks and Societies (occupational health)		
Industry		

4.6 WISEWORK-C Launch Event

WISEWORK-C was officially launched at the [International Symposium Occupational Safety and Hygiene on 4-5 July 2024](#) in Porto, Portugal. Symposium participants at this event were invited to attend the workshop: *Introducing WISEWORK-C* to hear about the policy context of our collective work and our projects.

4.7 Communication - Annual Cluster Report

As an output of the annual cluster meeting organised by the Cluster Coordination Team (SONATA 2025, EU-COWORK 2026, INTERCAMBIO 2027), a short report summarising the meeting and key achievements of that year will be provided to DG RTD no more than a month after the meeting takes place. A public facing version of this report (redacting any sensitive information as required) will be published on the WISEWORK-C website.

4.8 Communication - Cluster Brochure

To be finalised by M12 (Deliverable 11.3) is a cluster brochure which promotes the purpose and goals of the cluster and includes key information about each of the five projects. This brochure will be developed by SONATA, utilising the visual identity of the cluster. The brochure will be available via the website, promoted via all project social media channels and will include a short section explaining the importance of WISEWORK-C for each of the target audiences.

4.9 Communication - Cluster Newsletter

Also to be finalised by M12 as part of Deliverable 11.3 and then published as deliverables in M18 (D11.4 – Coordination Team), M36 (D11.5 INTERCAMBIO)) and M54 (D11.6 EU-COWORK), will be the WISEWORK-C newsletter, this will also follow the visual identity of the cluster.

The Newsletter will be designed to meeting the following objectives:

- Communicate the key messages of WISEWORK-C
- Share progress towards the goals for WISEWORK-C
- Promote progress and outcomes of the five projects of WISEWORK-C

- Include key information for the target audiences that seeks to engage them in this topic.

4.10 Communication – WISEWORK-C in One Slide

To easily enable partners across the five projects to promote our cluster, including its goals and strategic objectives, we have created ‘WISEWORK-C in one slide’ in a PowerPoint presentation that can easily be added by partners where appropriate in presentations relating to their project or cluster work. The slide can be seen below in Figure 5.

WISEWORK-C
Workplace Innovation for Sustainable Well-being Cluster

WISEWORK-C is the cluster of five projects funded by the call: HORIZON-HLTH-2023-ENVHLTH-02-02 "Evidence-based interventions for promotion of mental and physical health in changing working environments (post-pandemic workplaces)".

The goals of WISEWORK-C

- Promote the benefits of addressing mental and physical health in workplaces
- Develop and test a range of evidenced-based interventions addressing mental and physical health in workplaces
- Influence policy and decision makers to take greater action in addressing mental and physical health affecting EU workers
- Inform via scientific findings, the future development and implementation of mental and physical health practices for sustainable workplaces

Strategic objectives of WISEWORK-C

- Cross-promote our projects
- Address common areas of practice
- Collectively influence policy and decision makers with our project findings
- Maximize use of public funding

Logos: EU-CoWork, INTERCAMBIO, PROSPERH, SONATA, WAge

Funded by the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency (HADEA) HORIZON Research and Innovation Actions. Neither the European Union nor the granting authority can be held responsible for them. WISEWORK-C as a cluster includes the following projects: EU-CoWork, INTERCAMBIO, PROSPERH, SONATA, Wage.

Figure 5: WISEWORK-C in one slide (for use in cluster and project presentations)

4.11 Dissemination Channels and Target Audiences

A short overview of the aim, target audience and associated activities and channels for the dissemination activities of WISEWORK-C is provided below.

AIM	Target audience	Activities and channels
Disseminate scientific results of the five WISEWORK-C	Researchers, Policymakers	Workshops/joint events/webinars with cluster researchers Conferences and open access publications (@ project and cluster level)
Promote necessity of addressing	Policymakers	Policy strategy and briefs, Final Event
Establish demand for five cluster project interventions	Companies, professional organisations	Conferences and open access publications (@ project and cluster level) Promotion and uptake of five cluster project interventions guidelines/recommendations

AIM	Target audience	Activities and channels
		Webinars for representatives of companies and workers' unions.

4.12 Dissemination - Policy Strategy and Briefs

The Policy Strategy (D11.12) and three subsequent policy briefs to be developed by Working Group One (Science translation for policy and practice) will be the avenues through which WISEWORK-C will first set out its strategy and then transfer knowledge and results of the five projects to audiences that can use the project outputs. The three policy briefs will be published at M24 (D11.9), M48 (D11.10) and M60 (D11.11).

The topics of the policy briefs will be determined as the projects progress and common themes emerge. Each policy brief will however make evidence-based recommendations on findings of the projects to date (which are published at the time of the policy brief being released) that are practical in nature and encourage policy and decision makers to support the promotion of mental and physical health in workplaces.

4.13 Dissemination – Final Event

The final event will be an opportunity to convey key results and messages to stakeholders, such as national, EU and international regulatory communities, NGO's, industry, representatives from the field of occupational health and safety and the scientific community. This event will be organised by the Cluster Coordination Team (PROSPERH and INTERCAMBIO) and will draft the programme jointly with DG RTD to ensure alignment to the Commission's policy agenda.

4.14 EU Acknowledgement and Emblem

As for each individual project in the cluster, all scientific publications, including all conference presentations and public facing materials emerging from WISEWORK-C will acknowledge funding and include the required logo and a disclaimer excluding responsibility of the European Commission (EC) as required by the Grant Agreement (Article 17.2 Visibility – European flag and funding statement, and Article 17.3, Quality of information – disclaimer).

The disclaimer has been adjusted, at the request of DG RTD, to reflect the cluster and thus reads as follows:

For use by the cluster:

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency (HADEA) HORIZON Research and Innovation Actions. Neither the European Union nor the granting authority can be held responsible for them. WISEWORK-C as a cluster includes the following projects: EU-CoWork, INTERCAMBIO, PROSPERH, SONATA, Wage.

For use by the cluster projects:

Project (NAME) is part of the WISWORK-C cluster funded by Horizon Europe. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency (HADEA) HORIZON Research and Innovation Actions. Neither the European Union nor the granting authority can be held responsible for them.

5 Impact & Conclusion

The Communication and Dissemination Plan for the WISEWORK-C cluster presented here, outlines the strategies for communication and dissemination. As stated in the opening section, WISEWORK-C projects each have their own communication and dissemination plan, each of which will be leveraged to the benefit of the cluster. Delivery of the cluster plan will ensure relationships are established with a wide spectrum of target stakeholders at national, regional, European and international level, including both scientific and non-scientific audiences, to communicate the aims of the cluster and amplify the dissemination of our prospective project results. The Strategy presented in this report is a living document, that will be updated as the cluster itself and our five projects progress through their implementation between now and 2028.

6 Appendices

6.1 Appendix 1 – Partner Mapping

Project Partner	EO-CoWORK	INTERCAMBIO	PROSPERH	SONATA	WaGE
SINTEF					
Instituto de Biomecánica					
University of Lisbon					
Walk with Path					
Universitat Jaume I					
Central Institute for Labour Protection					
Monash University Malaysia					
SEAT S.A.					
University of Stirling					
Vrije Universiteit Brussel					
Athens University of Economics and Business					
Luleå University of Technology					
Karolinska Institutet					
University of Graz					
University of Sheffield					
Idewe					
United Kingdom - Health and Safety Executive					
Sorgetz					
University College Cork – National University of Ireland, Cork					
National Suicide Research Foundation					
European Alliance Against Depression					
Katholieke Universiteit Leuven					
Det Nationale Forskningscenter Forarbejdsmiljø					
Erasmus Universitair Medisch Centrum Rotterdam					
Instituto De Saude Publica Da Universidade Do Porto					
Consorcio Mar Parc De Salut De Barcelona					
Terveystien Ja Hyvinvoinnin Laitos					
Qendres Se Shendetit Dhe Mireqenies Komunitare					
Per Mendje Te Shendoshe					
Izmir Bakircay Universitesi					
Vegeken Egeszsegtelektani Alapitvány					
Innovagency Consultoria Tecnologia E Comunicacao Sa					
Pintail Ltd					
St Mary's University Twickenham					
Griffith University					
Inovacijsko-razvojni institut Univerze v Ljubljani					
Masarykova univerzita					
Uniklinik RWTH Aachen					
Technion - Israel Institute of Technology					
Università degli Studi di Perugia					
IS Global					
AARHUS University					
Region Hovedstaden					
Lund University					
Halmstad University					
TNO Innovation for Life					
NOVA National School of Public Health					
Institut D'investigacio Sanitaria Pere Virgili					
Unisanté					
London School of Hygiene & Tropical Medicine					

6.2 Appendix 2 – Cluster Communication and Dissemination Budget

Note, this is a living document located for all cluster projects in our shared Dropbox folder.

WISEWORK-C Communication & Dissemination Estimate BUDGET					
Timing (month)	Action	Deliverable	Person Months	Other Direct Costs	Project
	Launch Event & Annual Cluster Meeting 1				
	Preparation		0.25		WAge
	Hosting Costs (room, refreshments etc.)			€ 2,000.00	WAge
	Annual Cluster Meeting 2				
	Preparation		0.25		SONATA
	Hosting Costs (room, refreshments etc.)			€ 3,000.00	SONATA
	Annual Cluster Meeting 3				
	Preparation		0.25		EU-COWORK
	Hosting Costs (room, refreshments etc.)			€ 3,000.00	EU-COWORK
	Annual Cluster Meeting 4				
	Preparation		0.25		INTERCAMBIO
	Hosting Costs (room, refreshments etc.)			€ 2,000.00	INTERCAMBIO
9	C&D strategy	D11.1			
	Development		0.25		PROSPERH
	Input and then maintenance		0.25		SONATA
	Input and then maintenance		0.25		WAGE
	Input and then maintenance		0.25		INTERCAMBIO
	Input and then maintenance		0.25		EU-COWORK
9	Visual identity - logo development	D11.2			
	Initial Design		0.1		PROSPERH
9	Web portal - design, maintenance, hosting	D11.2			
	Initial Design		0.25		PROSPERH
	Maintenance/updating		0.25		PROSPERH
	Hosting fees			€ 540.00	PROSPERH
9	Social Media presence	D11.2			
	Set up LinkedIn		0.05		SONATA
	Posting, promotion		0.1		PROSPERH
	Posting, promotion		0.1		SONATA
	Posting, promotion		0.05		WAGE
	Posting, promotion		0.1		INTERCAMBIO
	Posting, promotion		0.1		EU-COWORK
12	Cluster Brochure	D11.3			
	Lead Development		0.1		SONATA
	Contribution		0.05		ALL PROJECTS
18	Newsletter #1	D11.4			
	Lead Development		0.15		WAGE
	Contribution		0.05		ALL PROJECTS
24	Joint Policy Brief #1	D11.9			
	Lead Development		0.15		TBC
	Contribution		0.05		ALL PROJECTS
36	Newsletter #2	D11.4			
	Lead Development		0.15		INTERCAMBIO
	Contribution		0.05		ALL PROJECTS
48	Joint Policy Brief #2	D11.10			
	Lead Development		0.15		TBC
	Contribution		0.05		ALL PROJECTS
54	Newsletter #3	D11.6			
	Lead Development		0.15		EU-COWORK
	Contribution		0.05		ALL PROJECTS
60	Final Event				
	Preparation		0.05		PROSPERH
	Hosting Costs (room, refreshments etc.)			€ 5,000.00	PROSPERH
60	Joint policy brief #3	D11.11			
	Lead Development		0.15		TBC
	Contribution		0.05		ALL PROJECTS